

Subject: April 10 Consortium Meeting

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Hi Everyone -

Our next meeting will be hosted by DCBID - located at 626 Wilshire Blvd., Ste. 200, Los Angeles, between Hope and Grand on Wilshire. Subterranean parking entrance is off of Hope St., south of Wilshire. Once you proceed down one ramp to Level A, the attendants will direct you where to park. Parking for two hours is \$5 with validation from their office.

Also, at our last meeting we decided to focus the April meeting on information sharing. Please send me any **topics by March 28th** that you would like to gain info on - for example, marketing, insurance, etc. I'll then recirculate the topics, and if any BID has info to share, perhaps they can come prepared to discuss. For example, South Park BID just launched a FREE mobile app that is downloadable on all platforms. Amanda would be happy to share more about that if anyone was interested.

Finally, a friendly reminder to use the new template for Quarterly Reports, which can be found on the Exo Board à City Info & Docs.

Thanks!

Jessica Lall
Executive Director



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